



2nd AIAF Congress

Buenos Aires 11-12 June 2014

The Player's place in the business of football

CONTEXT

In light of the economic power of clubs, can professional football players really be in charge of their own careers? An analysis of how the transfer system works would suggest otherwise.

However, as the players' consent is required for any contract that binds them, players retain an important place at the heart of football transactions. The question arises as to whether players can, or do, use their central position to control their professional destiny?

To answer this question, it is useful to identify and analyse:

- I. the assets that constitute the economic and sporting value of players:
 - Their talent
 - Their image
 - Their registration
- II. the players' professional partners, who exploit the player's sporting and economic value:
 - Clubs
 - Federation
 - Sponsors

Wednesday, 11 June 2014

- 8:30 Welcome participants
- 8:50 Opening words from the President
 - *Patricia MOYERSON, Lawyer, Member of the Paris Bar, AIAF President*
- 9:00 Introduction: Professional football players' fundamental rights
 - *Jean-Jacques BERTRAND, Lawyer, Member of the Paris Bar*

9:30 – 12:30

The enforcement of players' rights in light of the restrictions arising from the FIFA Regulations on the Status and Transfer of Players?

Video Interviews

- *Philippe PIAT, President of FIFPro*
- *Gianni INFANTINO, General Secretary, UEFA (pending confirmation)*
- *Frédéric THIRIEZ, EPFL President (pending confirmation)*

Guest speakers

- *Theodore Giannikos, ECA Executive Board Member*
- *Norberto OUTERELO, Lawyer, Member of the Buenos Aires Bar, ALADDE Vice President*

- 9:30 Discussion 1

**The difficulties for young players (minors) arising from the FIFA regulations on the freedom of movement and on the mechanism for training compensation.
Do the regulations protect or infringe the players' fundamental rights?**

 - *Moderator : Rodrigo ORTEGA SANCHEZ, Lawyer, Member of the Buenos Aires Bar*
 - *Matthieu BARANDAS, Lawyer, Member of the Bordeaux Bar*
 - *Ricardo FREGA NAVIA, Lawyer, Member of the Buenos Aires Bar*
- 10:15 Discussion 2

The FIFA Regulations concerning contractual stability – players' rights in the context of the FIFA Regulations.

 - *Moderator : David CASSERLY, Lawyer, Member of the Dublin Bar*
 - *Lucien VALLONI, Lawyer, Member of the Zurich Bar*
 - *Ricardo de BUEN RODRIGUEZ, Lawyer, Member of the Mexico Bar*
- 11.00 **Interactive Workshop**
- 12.00 Summary
 - *Dr. Gustavo ALBANO ABREU, Professor of Law, CAS Arbitrator*

14h00 – 18h00

What are the rights of the players regarding their own transfers?

- 14:00 Introduction: Transfer compensation: 'economic' and 'federative' rights - what do these terms actually mean?

- Ariel RECK, Lawyer, Member of the Buenos Aires Bar

Video Interviews

- Philippe PIAT, President of FIFPro
 - Gianni INFANTINO, General Secretary, UEFA (pending confirmation)
 - Frédéric THIRIEZ, EPFL President (pending confirmation)

Special guests

- Guillermo LLORENTE, President of Newell's Old Boys
 - Theodore Giannikos, ECA Executive Board Member

- 14:30 Discussion 1
To what extent should, or can, players have an active role in their own transfers?

- Moderator : Christophe Bertrand, Lawyer, Member of the Paris Bar
 - Juan de Dios CRESPO, Lawyer, Member of the Valencia Bar
 - Horacio GONZALEZ MULLIN, Lawyer, Member of the Montevideo Bar

- 15:30 Discussion 2
To what extent should, or can, players have an active role in TPO transactions concerning their potential future transfers?

- Moderator: Patricia MOYERSOEN, Lawyer, Member of the Paris Bar, AIAF President
 - Daniel LORENZ, Director of Legal Affairs of FC Porto
 - Luiz RIBERO, Lawyer, Member of the Belo Horizonte Bar

- 16:30 Interactive Workshop

- 17:30 Summary

- Joachim RAIN, Lawyer, Member of the Ludwigsburg Bar

Thursday, 12 June 2014

9:00 – 12:30

What rights does the Player hold over his own image?

- 9:00 Introduction : **Professional football players: owners of an 'image' that must be developed**
 - *Pedro AMARAL, Lawyer, Member of the Rio de Janeiro Bar*
- Video Interview
 - *LEONARDO, International Brazilian footballer, Coach*
- Special guest
 - *David TREZEGUET, player of Newell's Old Boys (pending confirmation)*
- 9:30 Discussion 1
Players' image rights - the relationship with clubs and federations
 - *Moderator : Daniel CRAVO, Lawyer, Member of the Porto Alegre Bar*
 - *Emin OZKURT, Lawyer, Member of the Istanbul Bar*
 - *Pablo BARBIERI, Professor of law, Lawyer, Member of the Buenos Aires Bar*
- 10:15 Discussion 2
What strategies can players employ to exploit their image rights?
 - *Moderator : Rodrigo GARCIA LUCAS, Lawyer, Member of the Bilbao Bar*
 - *Takuya YAMAZAKI, Member of the Tokyo Bar*
 - *Marcos MOTTA, Lawyer, Member of the Rio de Janeiro Bar*
- 10:45 **Interactive workshop**
- 12:00 Summary and conclusion
 - *Patricia MOYERSON, Lawyer, Member of the Paris Bar, AIAF President*
- 12:30 to 14:30 Lunch for AIAF members
- 14:30 to 16:30 AIAF General Meeting (for AIAF members only)