

# **ABA International Conference, Mexico City**

November 6-9, 2018 | InterContinental Presidente | Mexico City









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## LETTER FROM THE CHAIR

# Dear Colleagues,

Why Attend? This conference will address hot topics and recent developments on International Trade and Investments. The presentations will be relevant to practitioners who work in a global environment and to those who want to enhance their cross-border exposure, focusing on legal issues related to both cross-border transactions and international dispute resolution. In addition, participants will enjoy valuable networking events in unique and memorable venues. Past 3-day conferences hosted in Miami, Tokyo, Montreal, and Buenos Aires have brought together more than 700 attendees from 40+ countries. Attendees come from a range of practice settings including private practice, non-profit/NGO, government, academia, and in-house/corporate counsel. We anticipate this conference will bring together more than 300 attendees from an equally diverse set range of countries and practice settings providing participants with:

- 26 programs led by distinguished legal experts
- A Home Hospitality Night opportunity
- 2 offsite receptions in venues chosen to highlight Mexico's culture and history
- Luncheons with world class keynote speakers
- Special tour opportunities around Mexico City
- A day of engagement for those arriving a day early to donate their services to a range of volunteer projects

In addition to great programing on hot topics and recent developments on International trade and Investments, this conference will feature several fun evening events to include receptions at Castillo de Chapultepec, and Museo de Arte Moderno to highlight Mexico's culture and history with cultural demonstrations. The luncheons will feature exceptional keynote speakers including Congresswoman Gabriela Cuevas Barron and Edgar Manuel Bonilla Del Ángel, Vice President of Legal Affairs, The Comision Nacional Bancaria y de Valores.

The 2018 Conference will offer attendees an opening plenary session on International Ethics, plus more than 20 CLE Programs sorted into 6 tracks: Trade, Dispute, Business, Investigating, and Corporate and Sectors.

Robert Brown Section Chair

# 2018 Mexico City Conference Executive Committee

Rene Mauricio Alva Melina Juarez
Eduardo Benavides Andres Nieto
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# PLANNING COMMITTEE

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**Talonya Adams •** 1700 West Law, PLLC • Phoenix, AZ

Luis Gonzalez • SOLCARGO • Mexico City, Mexico

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Jose Martin • Squire Patton Boggs • Miami, FL

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Bruce Greenberg • Duff & Phelps • Mexico City, Mexico

Gil Anav Lee • Anav Chung S.C • Mexico City, Mexico

John Walsh • WilmerHale • Denver, CO

Les Glick • Butzel Long • Washington, DC

**Guillermo Villasenor** • Tadeo, Sanchez Devanny Abogados • Mexico City, Mexico

Sandra McCandless • Dentons • San Francisco, CA

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**Judith Wilson •** Bryan, Gonzales, Vargas y Gonzalez • San Diego, CA

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Inc. • Brownsville, TX

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#### **Host City Logistics Group**

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Andres Nieto • Von Wobeser Y Sierra SC • Mexico City, Mexico

Natalie Flores Cacheaux • Cavazos & Newton • Mexico City, Mexico

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# **MEETING AGENDA**

## **TUESDAY, NOVEMBER 6, 2018**

**12:00** p.m. – **7:00** p.m. *4th Floor Lobby* **Registration Open** 

1:00 p.m. – 3:30 p.m. Castillo B1-3
Council Meeting

The Council is the Section's policy making body. At this meeting the Council will debate major policy initiatives and will be addressed by visiting dignitaries and bar leaders. The Council Meeting is open to all Conference registrants.

6:30 - 10:00 p.m.

Welcome Reception at Castillo de Chapultepec – Justice Olga Sánchez Cordero, Secretary of Government of Mexico



Justice Olga María del Carmen Sánchez Cordero de García Villegas (Ret.) has been designated by incoming President Elect, Andres Manel Lopez Obrador, Secretary of the Interior, being the first

woman ever to so hold this most important position.

She was Judge of the Superior Court of the Federal District and professor during several years, especially at UNAM and the Mexican Academy of Notarial Law. In 1995, she was appointed Madam Justice of the National Supreme Court, being allotted the First Civil and Criminal Chamber.

Justice Cordero is the ninth woman to hold a seat in the Supreme Court of Mexico.

# **WEDNESDAY, NOVEMBER 7, 2018**

**8:00 a.m. – 5:00 p.m.** *4th floor Lobby* **Registration Open** 

8:00 a.m. – 9:00 a.m. *Castillo A3-6* **Breakfast** 

9:00 a.m. – 10:30 a.m. Castillo B-2
Opening Plenary – So, You Got Off the
Plane and You Thought You Were
Ethical: Comparative Legal Ethics
Focusing on Mexico and
United States (Legal Ethics CLE)

This panel will compare legal ethics in the U.S. and Mexico. General issues include a comparison of local procedures for identifying, codifying and implementing ethical rules, the role and scope of the attorney client privilege and work product privilege, conflicts of interest, confidentiality, rules for international practitioners (including mediators and arbitrators) and other ethical rules for litigators. Issues specific to Mexico include compelling questions, such as: Is corruption in the Mexican practice a prerequisite for success? Is corruption so overwhelming and pervasive that students and young practitioners feel there is no other way to succeed? In what way do we impart fundamental ethical processes to students and lawyers? Should there be a standard curriculum and evaluation for students? What has been the impact of the Court's recognition of the attorney-client privilege in antitrust matters?

#### **Committee Co-Sponsors:**

Mexico Committee, International Trade Committee, Canada Committee, Latin American & Caribbean Committee

**Panel Chairs:** 

**Susan Burns**, Susan Burns LLC, Minneapolis, MN

**Lawrence W. Hanson**, The Law Office of Lawrence W. Hanson, P.C., Houston, TX

**Moderator:** 

**Jorge E. de Hoyos Walther**, *De Hoyos y Aviles*, *Tijuana*, *B.C.* 

Speakers:

Gonzalo Alarcón I, Alarcón & Mendez, Mexico City

**Diego I. Sierra**, Von Wobeser y Sierra, Mexico City

Luis F. Ortiz, Gonzalez Calvillo, Mexico City William P. Johnson, St. Louis University. St. Louis, MO

Dr. Yurixhi Gallardo Martinez.

Universidad Panamericana, Guadalajara, Jalisco

10:30 a.m. – 11:00 a.m. Networking Break Castillo A3-6

11:00 a.m. – 12:30 p.m. Castillo A1-2 Latin American and U.S. Elections: Pathways to a New Era

In 2018, Brazil, Mexico and the U.S. will hold critical elections that will impact their domestic and foreign policies. In July 2018, Mexico will hold new elections in which a new president, an entire congress and many governorships will come into play and be elected. Whomever is elected president, he will likely have a Congress divided in thirds. The United States will hold elections during the time of our conference in Mexico City, in which there will be new faces in both the House and Senate. General elections are scheduled to be held in Brazil in October 2018 to elect the President and Vice President, the National Congress, state Governors and Vice Governors and state Legislative Assemblies. We believe that a new era for all three countries is emerging in which business, legal and social leaders will have to pick up where government has inaction, and where the need is to maintain rule of law and protections in trade and investment.

Committee Sponsors:

Mexico; Latin America

**Committee Co-Sponsor:** 

Government & Public Interest Committee

**Panel Chairs:** 

Eddie Varón Levy, Torrance, CA

Rene Mauricio Alva, EC Legal Rubio Villegas, Mexico City, Mexico

Ben Rosen, Rosen Law, S.C., San José del Cabo, México

Speakers:

Rina Mussali Galante, Anchorwoman and political analyst of 'Vertice Internacional'

**Carlos Moeller**, Inter-American Court of Human Rights Secretariat

**Larry Rubin**, DHR International, President and Board Chairman, American Society of Mexico

Max Trujillo, MJT Policy LLC, Washington, DC

**11:00 a.m. – 12:30 p.m.** *Castillo B-1* 

The Future of Labor Mobility in the Americas after NAFTA Negotiations: Where Do We Go from Here?

As NAFTA negotiations come to a close, a great degree of uncertainty has been cast over the future of international labor mobility. International treaties in the Americas, including NAFTA and Mercosur, contain significant provisions on labor mobility to allow signatory countries to grant temporary entry to business visitors, intra-company transferees, professionals, traders, and investors. These provisions impact foreign workers, employers and local labor, and have become the focus of attention, positive and negative, of a multiplicity of constituencies at the national and international level. As NAFTA negotiations come to a close, the impact on the future of labor mobility remains an open question. Other treaties in the Americas may also become the focus of renewed scrutiny. The panel will discuss the nature, impact, implications, support and criticism of the treaties from the perspective of various nations and the current state and future of various treaty provisions as the negotiations draw to a close.

#### **Committee Co-Sponsors:**

Immigration and Naturalization; International Employment Law

#### **Panel Chair & Moderator:**

**Sergio R. Karas**, Karas Immigration Law Professional Corporation, Toronto, ON, Canada

#### Speakers:

**Beatriz Trillos Ballerini**, Trillos Ballerini Law Firm P.C., Houston, TX

**Diego Munoz Tamayo**, Munoz Tamayo Abogados, Bogota, Colombia

**David Garson**, Garson LLP, Toronto, ON, Canada

Jorge G. De Presno, Basham, Ringe y Correa, Mexico City, Mexico

**11:00 a.m. – 12:30 p.m.** *Castillo B-2* 

# Anxious Deals: International Investments and Trade in a Time of Nationalism and Heightened Strategic Scrutiny

The current international and investment and trade environment is a paradox: global markets are on a rising tide; but the political, policy, and deal scrutiny environment have rarely looked so uncertain. Mexico is at ground zero for this phenomenon: unprecedented FDI flows alongside intensified national security reviews; infrastructure investment initiatives paired with border walls; U.S. tax relief together with tightened U.S. immigration and travel requirements; trumpeted international deals concurrent with trade sanctions and punitive tariffs. This seminar will combine legal, financial, and policy experts to consider the impact of this paradox on the international business and deal environment, and particularly on the prospects, risks, and opportunities for firms in Mexico and Latin America. Topics covered will include:

- What macro drivers are shaping the current market and policy environment;
- Prospects for continuity and change in that environment;

- Specific developments and changes in the U.S., Chinese, and European national security review process for FDI;
- Specific developments and changes in the international trade regime for national security-controlled items;
- Specific developments and changes in the international trade regime for commercial items;
- The practical impact these changes are having on international trade and investment, particularly as applied to Mexico and Latin America;
- Practical approaches that practitioners, companies and investors may take to mitigate risk and maximize opportunity in the current environment.

#### **Committee Co-Cosponsors:**

National Security; International Contracts

#### **Panel Chair:**

Randall Cook, Ankura Consulting Group Speakers:

Robert Barnett, Cavazos & Newton, L.L.P.

Adrienne Braumiller, Braumiller Law

Monica Estrada Hernandez, BDO, Mexico

Alex Stern, Duff & Phelps, Mexico City, Mexico

**11:00 a.m. – 12:30 p.m.** *Castillo B-3* 

# Making Corporate Social Responsibility Meaningful for CrossBorder Commercial Relationships

Every business lawyer who drafts or negotiates a cross-border commercial contract should consider the relevance of corporate social responsibility (CSR). As international conventions increasingly impose obligations on states to adopt domestic legislation governing private transactions, as consumers demand products that are fair trade certified and investors invest in socially conscious companies, and as corporate entities voluntarily adopt codes of conduct,

identifying and allocating business risk should reflect those developments.

The stakes are varied and significant, as demonstrated by the multi-year Petrobras scandal in Brazil, the 2013 Savar building collapse in Bangladesh, and the uptick over the past decade of FCPA enforcement, among other things. This program will tackle the issue of considering CSR in the context of cross-border commercial contracting, with particular attention on the Americas. We will explore the relevance of new developments in anti-bribery law, the incorporation of codes of conduct into the terms of commercial contracts that govern the supply chain, and other responses in commercial contracts to evolving consumer and shareholder expectations.

**Committee Sponsor:** 

International Contracts

Committee Co-Sponsors;

International Trade; Latin America & Caribbean

**Program Co-Chairs:** 

**Dean William P. Johnson**, Dean and Professor, Saint Louis University School of Law, St. Louis, MO

**Andrea D. Gregory**, Associate, Hogan Lovells LLP, McLean, VA

Moderator:

**Prof. Jorge A. Ramírez**, Walter and Anne Huffman Professor of Law, Texas Tech University School of Law, Lubbock, TX (invited)

Speakers:

**Leopoldo Burguete-Stanek**, González Calvillo, S.C., Mexico City, Mexico

**Ricardo Inglez de Souza**, *Inglez, Werneck, Ramos, Cury e Françolin Advogados, São Paulo, Brazil* 

Lucinda A. Low, Honorary Vice President, American Society of International Law, and Partner, Steptoe & Johnson LLP, Washington, DC 12:45 p.m. – 2:00 p.m. Castillo A3-6 Luncheon – Congresswoman Gabriela Cuevas Barron



She was elected president of Inter-Parliamentary Union on 18 October 2017. She was most recently elected to the Mexican House of Representatives Congress in the election of July,

2018 under the MORENA party banner. Previously, she served as Senator from September 1, 2012 to August 30, 2018 under the PAN party banner. She was the Chairperson of the Foreign Relations Committee, responsible for the analysis of Mexico's Foreign Policy, the ratification of Ambassadors and Consuls General, as well as the approval of international treaties signed by the Executive and the departure of troops outside national territory. Her tenure has been characterized by her close relationship with ambassadors and parliamentarians from different countries.

**2:30 p.m. – 4:00 p.m.** *Castillo A1-2* 

Beyond NAFTA – USMCA and Other Strategic Opportunities Using Free Trade Agreements in Europe, Asia and Latin America

In this current environment of globalized free trade the current U.S. administration has taken a different direction with new self-initiated antidumping cases, Section 201 tariffs on solar panels and refrigerators, and section 232 tariffs on steel and aluminum to name just a few, along with threats of possible U.S. withdrawal from the World Trade Organization (WTO) and renegotiation of the NAFTA treaty. In response to some of these new policies, particularly the NAFTA renegotiation, Mexico has looked to other regions to expand its global trade network. Mexican actions include modernizing the current FTA between Mexico and the European Union, expanding its network of FTA's in the Latin American region (e.g., MexicoBrazil and Mexico-Argentina Economic Complementation Agreements) as well as joining the implementation of new agreements, such as the Pacific Alliance and the TPP-11. This panel will discuss some of the U.S. changes to trade policies, the terms of the "new and improved" NAFTA agreement and a business perspective on the actions taken by the Mexican government related to global trade.

**Committee Sponsors:** 

Latin America & Caribbean; International Trade

**Committee Co-Sponsors:** 

Mexico Committee; Canada Committee

**Panel Chairs:** 

Sergio F. Moreno, Ernst & Young, Miami, FL

**Fabian A. Pal**, Fabian A. Pal, PA, Miami, FL

**Moderator:** 

**Eduardo Diaz Gavito**, President of the Foreign Trade Commission of the Mexican Bar Association

Speakers:

**Salvador Behar**, Secretaría de Economía de México, Mexico City, Mexico

**Stephen Denyer**, The Law Society, London, UK

**Fatima K. Merchant**, Sheppard Mullin, Washington, DC

Sergio F. Moreno, Ernst & Young, Miami, FL

2:30 p.m. – 4:00 p.m.

Castillo B-1

# The New Compliance Landscape in Latin America, and Its Practical Impact

The last several years have seen a wave of enhanced anti-corruption laws and enforcement efforts across Latin America, including in countries as diverse and dynamic as Mexico, Argentina, Brazil, Colombia and Peru. With new anti-corruption legal regimes and enforcement offices coming on-line, and cross-border enforcement cooperation more common

than ever, investors in Latin America face a new compliance landscape. How do these regional compliance trends impact global compliance programs that have until now been organized around U.S., United Kingdom and Organization for Economic Co-operation and Development (OECD) legal standards? And how will they affect key industries, like energy, infrastructure, real estate and tourism? The members of the panel will bring both compliance and industry experience to bear to discuss the ramifications of the new laws not only on paper but in practice, including a particular focus on Mexico's new comprehensive national anti-corruption system (SNA), and also touching on Argentine, Peruvian and Brazilian developments. They will share specific cases and outline practical advice for investors regarding compliance measures and due diligence.

**Committee Sponsors:** 

Mexico; International Anti-Corruption

**Panel Chairs:** 

Marc Alain Bohn, Miller & Chevalier Chartered, Washington, DC

**Jose Martin**, Squire Patton Boggs, Miami, FL John Walsh, WilmerHale, Denver, CO

**Moderator:** 

Jose Martin, Squire Patton Boggs, Miami, FL Speakers:

Recaredo Romero, Kroll Latin America, Bogotá, Colombia

**Alejandra Almonte**, Miller & Chevalier, Washington, DC

Mercedes Ramos Salazar, Cuidad de México, Mexico

Elizabeth Huertematte, Lovill Abogados, Panamá

2:30 p.m. - 4:00 p.m.

Castillo B-2

# Taking Advantage of Financial Crisis: Acquisitions of Distressed and Insolvent Companies or of Their Assets

During financial crisis period it is quite common for companies to face financial difficulties and undergo reorganization proceedings. This is often a good opportunity for private equity funds to acquire targets at lower prices aiming for high profits. It is also a good opportunity for companies to enter into a new market. However, buying distressed companies and those under reorganization procedures require proper structuring, and evaluation of risks and benefits. Share or asset deal? One of the most efficient ways to use the judicial reorganization procedure to benefit companies is the sale of assets or independent productive units or even real estate projects. This panel will explore the subject under the legislation of Latin American countries and the advantages and risks for foreign investors, as well as their point of view on risk taking and benefits.

**Committee Sponsor:** 

International M&A Joint Venture

**Panel Chair and Speaker:** 

Renata Antiquera, David, Aniceto, Stievano, Antiquera, Tavares Advogados, São Paulo, Brazil

**Panel Moderator:** 

**Alejandro Ciero**, Tanoira Cassagne Abogados, Buenos Aires, Argentina

Speakers:

**Alessandra Tarissi de Jacobis**, De Berti Jacchia Franchini Forlani, Milan, Italy

Renato Martinez Quezada, EC Rubio, Mexico City, Mexico

Richard G. Mason, Wachtell, Lipton, Rosen & Katz, New York, NY

**Tomás Allende**, Estudio Beccar Varela, Buenos Aires, Argentina

2:30 p.m. – 4:00 p.m.

Castillo B-3

# The #MeToo Movement and the Global Workplace: A Cross Border, Cross Industry Challenge. Lawyers, This Means #Youtoo

The world has entered a new chapter in awareness of workplace sexual harassment. A story that began in Hollywood has reverberated globally across a variety of industries and professions, including our own. Social media has presented a unique platform in which to share experiences and contributed to rippling effects of a worldwide campaign. This session will investigate where we stand at this time and what effects of the campaign are noticeable in multiple jurisdictions. It will further zoom in on why another look at the topic is necessary, whether laws tackling harassment in the workplace are fit for purpose and offer adequate protection and remedies, whether the use of non-disclosure agreements (NDAs) are ethical here, in the context of sexual harassment (do lawyers have responsibility for promulgating harassment through their use?) and what corporate actions are advised. Such areas include policies regarding sexual harassment, compliance and training, best practices in prevention and investigations.

**Committee Sponsor:** 

International Employment Law

**Committee Co-Sponsors:** 

International Corporate Counsel; Women's Interest Network (WIN)

Panel Chair & Moderator:

Martine Hoogendoorn, Doorn en Keizer, Amsterdam, Netherlands

Speakers:

Anna Birtwistle, CM Murray LLP, London, UK

Hon. Linda Murnane (ret.), Former Chief of Court Management Services, International Criminal Tribunal for the Former Yugoslavia & Special Tribunal for Lebanon, Xenia, OH

Ivan E. Rojas Loynaz, General Counsel 3M Mexico, CDMX, Mexico

**Mónica Schiaffino**, *Littler Mendelson*, *Mexico City*, *Mexico* 

4:00 p.m. – 4:30 p.m.

Castillo A3-6

**Networking Break** 

**4:30 p.m. – 6:00 p.m.** *Castillo A1-2* 

# Same Medicine, Different Bottle? Comparing the Side Effects of Trade Treaties and Investment Treaties

Are the different commitments states make in free trade agreements and investment protection treaties intended to create the same type of economic growth? Do they translate into meaningful distinctions for the private sector and for the local population? Stakeholders of trade and investment policy discuss the advantages and social impacts that the two types of treaties confer, especially in tandem. The panel will examine fair/free trade agreements and investment promotion treaties as tools in the emerging economy policymaker's toolbox, including their comparative impacts on local economies and restrictions on regulatory power, and lessons learned from specific prior trade and investment disputes. Revisiting these issues is particularly timely as Mexico, the U.S., and Canada re-examine their stances on trade and investment under North American Free Trade Agreement (NAFTA).

#### **Committee Sponsor:**

International Investment & Development

**Panel Chair & Moderator:** 

**Levon Golendukhin**, Dentons US LLP, New York, NY

#### Speakers:

**Prof. Uche Ewelukwa**, *University of Arkansas Law School, Fayetteville, AR (invited)* 

Ninon Casillas Ahmann, Valeo North America S.A., Troy, MI

**Dr. Efraim Chalamish**, New York University, New York, NY

Carlos Véjar, Holland & Knight, Mexico City, Mexico

**Dr. Todd Weiler**, Independent counsel, London, Canada

# 4:30 p.m. – 6:00 p.m. Castillo B-1 Negotiating Trade Deals in a Diverse Landscape NON-CLE

The panel will discuss the challenges of navigating the trade and business arena, as a woman or as a diverse person. Also, the panel will address the experiences of the speakers in considering diversity challenges and aspects, when negotiating or undertaking trade projects.

#### **Panel Chairs:**

**Denise Guillen Lara**, Nielsen Mexico Services, Ciudad de México, Mexico

Melina Juárez Segura, Sotorisolve, Guadalajara y Ciudad de México, Mexico Moderator:

**Susan Burns**, Susan Burns LLC, Minneapolis, MN

Speakers:

Valerie Ellis de Curtis Mallet, Prevost, Colt & Mosle LLP, Washington, DC

Adriana Ibarra Fernandez, Baker & McKenzie, Mexico

**Raúl Pérez Johnston**, Consejero BMA, Ciudad de México, Mexico

4:30 p.m. – 6:00 p.m.

Castillo B-2

Hazardous Journey: Equity Investing, Mortgage Lending and Risk Management in International Real Estate

Sponsored by



Foreign direct investors and lenders conducting cross border real estate transactions in international markets face many potential pitfalls: land title, entitlements, recording of mortgages and security interests, political risk, judicial transparency and efficiency and official corruption. Despite different legal systems, languages, and levels of economic development, the challenges are familiar.

Whether dealing with Mexico's federal tourism trust Fonatur, Concession land in Costa Rica, Caribbean property systems, or historic European land issues, foreign investors and banks must confront the challenges of dealing with public sector entities and the risks of uncertain property transfers and rights. The panel will consist of an institutional investor with experience in overcoming the challenges; lawyers with expertise in identifying the risks; and a specialist insurer who mitigates those risks with Title Insurance and Representations & Warranties Insurance.

**Committee Sponsor:** 

Cross-Border Real Estate

**Committee Co-Sponsors:** 

Mexico; Europe; International Contracts Committee, International Investment and Development, International M&A and Joint Venture Committee, Private Equity, Latin America & Caribbean

Panel Chair & Speaker:

**Joel S. Peck**, CEO, Secure Legal Title, London, UK

**Moderator:** 

**Ben Rosen**, Rosen Law, S.C., San José del Cabo, México

Speakers:

Ricardo Zúñiga Massieu, Vertex, Mexico Merline M. Barrett, Sagis LP, Anguilla Luis M. Castro, BLP Legal, Costa Rica Anders Forkman, Vinge, Sweden 4:30 p.m. – 6:00 p.m. Castillo B-3
3 D Remote Print Manufacturing –
A New Global Frontier For IP, IT,
Transport and Trade Law

Remote 3 D Printing will allow traders worldwide to have their products manufactured and delivered directly at the buyers' locations, producing changes in the laws of transport, customs and trade. Nations famous for their arts and crafts like Mexico, Latin America and the Orient, may profit from new expansion of productivity, banking, finance and a new middle-class wealth. The program will analyze possible global changes in the laws of intellectual property, technology, banking, insurance, import/export, transport and with speakers from USA, Mexico, Latin America, Europe and China.

**Committee Sponsor:** 

International Transportation

Panel Chair & Speaker:

Attilio M. Costabel, Costabel, PA, Miami, FL

**Moderators:** 

**Nicole Berkowitz**, Baker Donelson, Memphis, TN

Bernardo Melo, Melo & Melo, Mexico City, Mexico

Speakers:

**Attilio M. Costabel**, Costabel, PA, Miami, FL

**Deborah Reid**, Deborah Reid, P.P., Jacksonville, FL

Jianlin Song, Wilson Elser Moskowitz Edelman & Dicker LLP, San Francisco, CA

6:30 p.m. - 10:00 p.m.

Reception Museo de Arte Moderno

# **THURSDAY, NOVEMBER 8, 2018**

8:00 a.m. – 5:00 p.m.

4th Floor Lobby

Registration Open 8:00 a.m. – 9:00 a.m.

Castillo A3-6

Breakfast

9:00 a.m. – 10:30 a.m. Castillo A1-2

# Criminal Enforcement in the Americas: Cooperation between Government Authorities

The program will seek to address the increasing cooperation between government authorities as they seek to enforce criminal laws. Our panelists will provide updates on recent cooperative efforts between states, including the Financial Action Task Force, anti-corruption and anti-bribery laws, antitrust investigations and prosecutions, and other notable investigations. They will also address some of the challenges and considerations that accompany cross-border investigations, including the mechanics of cooperation, extradition proceedings, and recent developments in the area of data security and privacy that impact the degree to which governments can subpoena or otherwise obtain potentially relevant documents.

**Committee Sponsor:** 

International Criminal Law

**Committee Co-Sponsors:** 

Anti-Money Laundering; International Litigation

**Panel Chair & Moderator:** 

Anna Laniado, Laniado Law, Miami, FL Speakers:

Michael Padula, Carlton Fields, Miami, FL Rodrigo Madero Mesa, Isla, Moya, Salinas Y Madero, Mexico City

**Adriana Riviere-Badell**, Kobre and Kim, Miami, FL

**Jose Carlos Whale**, Veirano Abogados, Brazil

9:00 a.m. – 10:30 a.m. Castillo B-1

Merger Control in the Americas:

Enforcement of Antitrust or Investment Regulator?

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With business activity frequently crossing international borders, companies are often confronted with merger reviews in multiple jurisdictions. Such mergers face myriad filing regimes that vary by jurisdiction, as well as differing enforcement potential. Today, more than 140 countries have adopted some version of a merger control regime, adding complexity to international merger & acquisition deals. At the same time, as the global economy seems to be embarking on a new transitional phase in which some countries and regions try to isolate themselves in order to safeguard their markets and local participants, the interplay between foreign investment rules and merger control becomes increasingly important. The Americas display a tapestry of approaches. Once liberal economies appear poised to turn into economic protectorates, while others that used to build barriers to restrain foreign competition are now opening to international markets. Due to these changes, theories of antitrust are under pressure to adapt to new realities. A panel of experts will analyze the following matters:

- Current priorities on foreign investment in the Americas and their effect on merger control;
- The role of national champions in local aspects of international transactions under antitrust and foreign investment review;
- Remedy negotiations on local divestments in antitrust and foreign investment review;
- Market specific-regulations and their impact on global transactions;

- The role of investment plans and social/ labor considerations in merger control review; and
- Inter-agency communication and interplay on multijurisdictional filings.

**Committee Sponsor:** 

International Antitrust

**Committee Co-Sponsors:** 

Latin America & Caribbean; Mexico; Canada; International M&A Joint Venture; International Trade; International Investment and Development

**Panel Chairs & Speakers:** 

Michael H. Byowitz, Wachtell, Lipton, Rosen & Katz, New York, NY

Alfredo M. O'Farrell, Marval, O'Farrell & Mairal, Buenos Aires, Argentina

Cecilia Vidigal Monteiro de Barros,

Motta, Fernandes Advogados, Sao Paulo, Brazil

Speakers:

**Melanie Aitken**, Bennett Jones, Washington, DC

**Gabriel Castañeda Gallardo**, *Castañeda y Asociados*, *Mexico City*, *Mexico* 

9:00 a.m. – 10:30 a.m. Castillo B-2
Energy Market. Is It Really a Free
Block Market without Frontiers?

The effect of the North American Free Trade Agreement (NAFTA) revisions is that the member countries will experience greater openness in the trade and energy sectors. There is talk of sales of hydrocarbons, natural gas, and clean energy, being able to extend to the purchase of the inputs that generate the same.

In this regard, in 2018 we will have the position of the three NAFTA countries, and this panel would analyze the current situation, versus the expected and if it really will be a free energy trade. We will address the real challenges and opportunities for trade and investment.

The panel will develop the following topics:

- A. Analysis of the sectors involved
  - Investors / developers
  - Government and public policies
  - Indirect Participants:
    - i. Owners affected with the right of way
    - ii. Indigenous communities
  - iii. Affected Populations
- B. Macroeconomic Benefits
- C. Opening of new markets

**Committee Sponsor:** 

Mexico

**Panel Chairs & Moderators:** 

**David Enriquez**, Goodrich Riquelme, Mexico

Melina Juárez Segura, Sotorisolve, México

Speakers:

**Sheila Slocum Hollis**, Duane Morris LLP, Washington, DC

**Stuart Olley**, Gowling WLG, Calgary, Canada

Miguel Peleteiro, Duff & Phelps, México City

**9:00 a.m. – 10:30 a.m.** *Castillo B-3* 

Are You the Weakest Link in the Blockchain? Redefining Legal Services in the Blockchain-Based Global Economy

Blockchain technology holds the potential to revolutionize existing infrastructures for international trade and finance. Around the world, consortiums of established companies, banks and start-ups are already taking the first steps towards building a blockchain-based system for cross-border payments. In the foreseeable future, the introduction of blockchain-based smart contracts and bills of lading will further streamline international trade by reducing the role of traditional intermediaries.

Legal practitioners positioned on the front lines of the Blockchain Revolution are playing a key role in current efforts to implement this promising technology throughout global supply chains. Law

firms recognizing the enormous potential and wide-ranging applications of this technology stand to benefit the most from the new digital and geographic markets that are being created.

Our session will examine how the legal industry has responded to the rapid development and proliferation of blockchain across nearly every industry connected with international trade and finance. We will focus on the emergence of multidisciplinary blockchain practice groups and collaborative efforts between law firms and blockchain developers. We will also explore how systemic changes to the infrastructure for cross-border transactions are disrupting the legal industry in general.

All of these issues inevitably lead to ethical considerations that will continue to challenge practitioners and legal services organizations as they adopt and adapt to these new technological opportunities.

#### **Committee Sponsors:**

Transnational Practice Management; Cross-Border Real Estate Practice

#### **Committee Co-Sponsors:**

International Arbitration Committee, International Contracts

#### **Panel Chairs:**

Enrique García, Cannizzo, Ortíz & Associados, Mexico City, Mexico

Annie Luna, Vice Chair (Programs), Transnational Practice Management, New York, NY

#### **Moderator:**

Annie Luna, Vice Chair (Programs), Transnational Practice Management, New York. NY

#### Speakers:

**Joseba Lekube**, TEKNEI, Mexico City, Mexico / Madrid, Spain

**Ronald D. Smith**, Norton Rose Fulbright LLP, Houston, TX

Norman Clark, Walker - Clark, Florida, USA

M. Georgia Gibson Henlin, Henlin Gibson Henlin, Kingston, Jamaica **10:30 a.m. – 11:00 a.m.** *Castillo A3-6* **Networking Break** 

11:00 a.m. – 12:30 p.m. Castillo A 1-2 Investment and Mega-Regionals: The New World of Investment Arbitration Under USMCA and CPTPP

The revival and conclusion of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) and the renegotiation of the North American Free Trade Agreement (NAFTA) have created a new investment arbitration landscape for investors and states. The CPTPP brings back the promise of increased investment protection and promotion for investors in the 11-nation trade agreement, while the new NAFTA promises an updated investment framework.

What's new? What's changed? What's stayed? Do these agreements provide the investment architecture for effective investment promotion and protection? And do these agreements take into account the lessons learned over the past 30 years of investment arbitration?

In a structured discussion, with substantial opportunity for audience involvement, this panel will review investment arbitration in these new mega-regionals and will review the new, changed, and old parts of these agreements.

#### **Committee Sponsor:**

International Arbitration

#### **Co-Sponsors Committee:**

International Litigation; International Courts & Judicial Affairs; Mexico; Canada; Asia/Pacific

#### **Panel Chair:**

**Sean Stephenson**, Appleton & Associates International Lawyers, Toronto, Canada

#### **Moderator:**

Barry Appleton, Appleton & Associates International Lawyers, Toronto, Canada

#### Speakers:

**Marinn Carlson**, Sidley Austin LLP, Washington, DC

**Luis Enrique Graham**, Hogan Lovells, Mexico City, Mexico

**Patrick W. Pearsall**, Jenner & Block, Washington, DC

11:00 a.m. – 12:30 p.m. Castillo B-1 Special Economic Zones, an Accelerator for Trade and Investment in Latin America: Analysis from a Trade, Customs, and Tax Perspective

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# CHEVEZ RUIZ ZAMARRIPA

Special Economic Zones are among the many programs that governments have developed to enhance trade and economic growth in their territories. Latin America is no exception and has multiple examples of how these strategies have helped the industry, with varying levels of success. In this session, experts with diverse backgrounds from several Latin American countries will explain the benefits and challenges that the special economic zones throughout the region. The audience will benefit from firsthand experience from users of these programs and will obtain a full understanding of the benefits obtained by the companies involved.

**Committee Sponsor:** 

Mexico

Panel Chair:

**Eduardo Diaz-Gavito**, Chevez Ruiz Zamarripa, Mexico City, Mexico

**Moderator:** 

Jennifer Radford, Tereposky & Derose, Canada

Speakers:

**José Francisco Mafla**, Brigard Urrutia, Colombia

**Héctor Ferreira**, Hughes & Hughes, Uruguay

Juan Opertti, Hemistion, Uruguay Anne-Marie Quinteros, Hanes Brands, El Salvador 11:00 a.m. – 12:30 p.m. Castillo B-2
Information Privacy in the Americas:
A Corporate Counsel Perspective
on GDPR Compliance—Don't Let
the Guppy Swallow the Whale!

In-house privacy attorneys for U.S. multinationals must navigate not only different laws but different attitudes and cultures with respect to data protection in the countries where they do business. In Europe, where data privacy is a fundamental right, the recently enacted EU General Data Protections Regulations (GDPR) creates a centralized regulation that applies to all EU member States and which is very prescriptive in its application. U.S. privacy rights, in comparison are not as strong and state laws vary greatly. In contrast, Mexico's and Brazil's data protection laws and nascent consumer advocacy culture remain relatively weak, which might tempt a U.S. firm with an in-country presence to adapt its privacy policies to local law. Canada's privacy norms also differ. From a compliance perspective, although easiest to apply the GDPR standards across the board, doing so would let the "guppy swallow the whale." In house counsel for global consumer product and service companies and in-country privacy lawyers will role play hypothetical privacy law quagmires shining light on the issues.

**Committee Sponsor:** 

International Corporate Counsel

**Committee Co-Sponsor:** 

Canada & Mexico; International Employment Law; Latin America & Caribbean; Europe; Privacy, Cybersecurity & Digital Rights (Invited)

**Panel Chair:** 

**Ben Rosen**, Rosen Law, S.C., San José del Cabo, México

**Moderator:** 

**Adriana Peralta Ramos**, El Palacio de Hierro, Mexico City, Mexico

**Speakers:** 

**Gabriel Kotch**, *Diamond Resorts*, *Orlando*, *FL* 

Aliya Ramji, Figure 1, Toronto, Canada Demetrios Eleftheriou, Eleftheriou Law Firm PLLC, Hopkinton, MA

Caio Lima, Opice Blum, Sao Paolo, Brazil

11:00 a.m. – 12:30 p.m. Castillo B-3#
Protectionism in the Current Era:
An Integral Overview of Political
and Legal Trends in Mexico and
Latin America

With shifting political trends Latin America and around the world, protectionist regulations have a direct impact on corporate governance and the strategic approach of companies and their legal advisors in growing markets. During this panel discussion, leaders in the fields of immigration, labor and social security, tax and customs, and data privacy will provide strategic insights into the political and legal trends in protectionist regulations in Mexico and Latin America that impact mobilization foreign investment. personnel and free trade. The panel will also discuss how these different areas of law interact in this increasingly complex region.

**Moderator:** 

**Rodrigo Salgado**, Fragomen, Mexico City, Mexico

Speakers:

Arturo Bañuelos, EC Legal Rubio Villegas Leonor Echeverría, Fragomen, San Jose, Costa Rica

**Susana Flores**, Piza Attorneys at Law, Mexico City, Mexico

Pablo Muñoz, Mexican "National Institute for Transparency, Access to Information and Data Protection" (INAI), Mexico City, Mexico **12:45 p.m. – 2:00 p.m.** *Castillo A3-6* 

Luncheon – Keynote Speaker Edgar Manuel Bonilla Del Ángel, Vice President of Legal Affairs, The Comision Nacional Bancaria v de Valores



Edgar Manuel Bonilla is a J.D. graduate of the Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM) and earned his Master's Degree in International and Comparative Law at

the University of Notre Dame, in Indiana.

2:30 p.m. – 4:00 p.m. Castillo A1-2
The Future of ISDS in the Context

of the Free Trade Agreements
Overhaul: Will Investment
Arbitration Also be "Walled Off"?

The future of trade has been making headlines regularly for the last several months. NAFTA has a doubtful future. TTP and TTIP are still trying to come to light. CETA is making headway. In the context of these changing times for trade agreements, where does ISDS fall? Certainly, investor-state dispute resolution provisions in free trade agreements have not been exempt from criticism, and have been a target of proposed changes and overhaul. Adding to the conundrum, political shifts through past and upcoming elections are forcing states and investors to take a new look at these issues. Indeed, Mexico has finally ratified the ICSID Convention in view of the upcoming elections, but will it continue on that path? This panel will open a discussion regarding the future of ISDS in view of the major changes that free trade agreements in the region and worldwide are facing, with a particular focus on political free trade agreements in the region and worldwide are facing, with a particular focus on political shifts and how the future of ISDS is foreseen by participants from various points of view.

**Committee Sponsor:** 

International Arbitration

**Panel Chairs & Moderators:** 

Carlos Martinez Betanzos Creel,

Garcia-Cuellar, Aiza y Enriquez

**Lucila (Luli) Hemmingsen**, Kirkland & Ellis, LLP, New York, NY

Speakers:

Narciso Campos, Chief of Staff of the Mexican Ministry of Foreign Affairs

**Mario Mancuso**, Kirkland & Ellis LLP, Washington, DC

Patrick Pearsall, Jenner & Block LLP, Washington, DC

**Sam Rowe**, Debevoise & Plimpton LLP, London, UK

2:30 p.m. - 4:00 p.m.

Castillo B-1

# How Does U.S. Tax Reform Impact Investments Abroad? FATCA and CRS

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The newly adopted U.S. Tax Reform's major goal was to increase jobs via new investment in the United States. The lower headline rate of 21% will certainly encourage more investment into the U.S., but how will that affect investment into Mexico going forward? It's a new day in tax information reporting. Globalization, emerging markets and increased regulation are transforming the global tax framework and representing complex and arduous challenges for financial institutions around the world. The Foreign Account Tax Compliance Act (FATCA) and the Common Reporting Standards (CRS) present significant structural changes in governments' efforts to improve global tax compliance. States in both countries have historically landed on multinational corporate real estate short lists and competed head to head for decades. Our panelists will discuss

the impact of tax reform on the U.S. as a location choice for multinational companies, and contrast that with Mexico, and how FATCA/CRS will reflect their decision. They will discuss the benefits that FATCA has over CRS which is why so much money from CRS jurisdictions is moving to the USA. They will also discuss the Money Laundering laws of Latin America (some harsher than that of the USA) and the impact on businesses and Ultra High Net Individuals. They also will look beyond corporate tax rates to other key site selection metrics such as skilled workforce, wages, cost of capital, transport, utilities, free trade agreements, etc. Perspectives will be given from multinational corporate decisionmakers on what is most pressing to them, as well as from consultants on the trends they are seeing across several sectors. The issue of the United States becoming a "Tax Heaven" and its tax implications worldwide will also be addressed.

**Committee Sponsor:** 

Mexico

**Panel Chair:** 

Judith A Wilson, Bryan, González Vargas & González Baz, Tijuana, Baja California, México

**Moderator & Speaker:** 

Aureliano Gonzalez-Baz, Bryan, González Vargas & González Baz, Mexico City, México

Speakers:

Michelle Graham, WhithersWorldwide, Rancho Santa Fe, CA

**Guillermo Villasenor**, Sanchez Devanny, Mexico City

2:30 p.m. – 4:00 p.m. Castillo B-2 Can China Out-Trump the U.S. in LATAM?

The U.S. government "siege" on international trade and trade agreements and Chinese investment into the U.S. has accelerated the influence of foreign companies, especially Chinese companies, on the business culture in Latin America. The consequence is that more than ever before, Latin American businesses

and governments have more options to make deals with less concern for Foreign Corrupt Practices Act (FCPA) and similar EU anticorruption laws and regulations. This leads to greater risk for U.S. companies. In addition, the limitations on Chinese investment into the U.S. will encourage not only Chinese companies, but U.S. multinational companies, to invest in other countries, including in Latin America. The panel will offer practical advice to in-house counsel and outside counsel on how to guard against this higher compliance risk, and will discuss the reconfiguration of foreign investment as a result of U.S. foreign investment policies.

**Committee Sponsor:** 

China

**Committee Co-Sponsors:** 

International Private Equity; International M&A and JV; Customs Law

Panel Chair & Moderator:

**Peter Quinter**, GrayRobinson, P.A., Miami, FL

Panel Chair & Speaker:

Alex Hao, JunHe LLP, China/New York

Speakers:

**Paul Edelberg**, Fox Rothschild LLP, New York, NY

**Joseph Jaffe**, Guidepost Solutions LLC, New York, NY

Manny Supervielle, Veritas Assurance Partners, LLC, Miami, FL

2:30 p.m. - 4:00 p.m.

Castillo B-3

## Aligning Regulation of Cannabis Markets with International Realities and Legal Obligations

Approximately 30 countries have expanded their cannabis laws in varying degrees. Mexico is among multiple Latin American countries to have recently joined the growing number of cannabis-legal nations worldwide. For global trade and investment, the economic and social benefits have been immeasurable. The legal cannabis market is projected to create more jobs than manufacturing within the next two

years, while growth is expected to increase at a 25% compounded annual rate. At the same time, most cannabis-legal countries are signatories to international treaties prohibiting these transactions. This panel will discuss (i) specific economic and social benefits resulting from this new market; (ii) the current transactional landscape; (iii) which trade frameworks might best accommodate this new industry; (iv) how in-house counsel and private practitioners in legal jurisdictions can reconcile their participation in cannabusiness transactions with their ethical duties; and (v) what prescriptive steps can be taken to resolve the conflict with international obligations.

**Committee Sponsor:** 

International Investment & Development

**Panel Chairs:** 

**John Boscariol**, McCarthy Tétrault LLP, Toronto, Canada

**Roxane D. Peyser**, Law Office of Roxane Peyser LLC, CO

Speakers:

**Leopoldo Burguete Stanek**, Gonzales Calvillo, Ciudad de México, Mexico

**Martha Harrison**, Partner, McCarthy Tétrault LLP, Toronto, Canada

**David Wunderlich**, McAllister Garfield, P.C, Denver, CO

4:00 p.m. – 4:30 p.m. (Networking Break

Castillo A3-6

**4:30 p.m. – 6:00 p.m.** *Castillo B-2* 

Closing Plenary-Challenges for the General Counsels in Face of Government transitions in Mexico NON-CLE

Speakers:

Gabriela Contreras, GC México y Venezuela de Weatherford Claudia Lorena Luna, GC Grupo Herdez

Francisco Garza, GC de General Electric Ramon Estrada, GC de Grupo Desc Jorge Dengo, GC de Philip Morris

6:30 p.m. – 10:00 p.m. Castillo A3-6
Closing Reception at
Presidente Intercontinental

# FRIDAY, NOVEMBER 9, 2018

# Lawyers Abroad Committee Service Project

During the ABA Mexico City conference, the committee will visit Casa Hogar Margarita, http://casahogarmargarita.org, a shelter in Mexico City that provides girls at risk of violence, street sickness and addictions, a comprehensive support service providing education, health, training and emotional recovery to assist them in becoming citizens who contribute to their family, community and country.

The visit will take 1½ hours and we will be arriving to the shelter around 10 a.m. Detailed information about the exact meeting time and place will be provided closer to the date.

We would like to extend a warm invitation to any member of the ABA that's going to be in Mexico by that time, to join us.

For more details, please contact Cecilia Barrero ce@cebarrero.com.

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# **GENERAL INFORMATION**

## Important Information About the 2018 Mexico City Conference

## **Event Tickets**

To purchase tickets to any Section sponsored ticketed events you must be registered for the meeting. Tickets for evening events are included with your registration fee (with the exception of the law student rate) and luncheons can be purchased on the registration form, online, or onsite the day before the events and luncheons. We regret that because we must guarantee our final numbers with the hotel and venues the day before, we cannot sell same-day tickets to either evening receptions or luncheons. There will, however, be a bulletin board at registration where meeting attendees can exchange and gift tickets.

## **CLE Information**

The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, CT, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, ME, MN, MS, MO, MP, MT, NH, NJ, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. The expected number of credit hours will be posted to the 2018 Mexico City Conference website: www.ambar.org/silmexico2018 under the CLE Events and Information tab approximately six weeks before the meeting. This transitional program is approved for both newly admitted and experienced attorneys in NY. Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states. For more information about CLE accreditation in your state, visit http://www.americanbar.org/cle/mandatory\_cle.html.

A limited number of registration fee reductions are available for this program upon application. The fee-reductions will be determined on a one-time only, case-by-case, first-come first-serve basis. Requests must be received at least three weeks before the program start date. You will be notified prior to the program if your application is approved. A minimal fee may be charged on all approved applications to defray expenses. For programs with tuition costs of \$500 or more, qualifying attorneys will receive at least a 50% reduction in the course fee(s) only. To apply, send a letter outlining the basis for your request of a fee reduction to **intlawmeetings@americanbar.org**.

## **DRESS CODE**

For the Mexico City Conference, business attire is appropriate for programs and meetings as well as the planned social networking events, except casual attire is acceptable for the Closing Reception on Thursday.

## **EXHIBITION AREA**

The Exhibitors and Sponsors exhibition area will be open from Tuesday, November 6, 2018 through Thursday November 8, at the Presidente Intercontinenatal. Representatives from a variety of service providers catering to the legal community will showcase their latest products and services to aid you in your practice. All meeting attendees are encouraged to visit the displays of the Section's partners throughout the meeting and in particular during the twice daily networking breaks.

If you are interested in partnering with the Section to be an exhibitor or sponsor, please contact Jeanita Brown (**jeanita.brown@americanbar.org**) for additional details and information.

## **CLE MATERIALS**

Panel Materials may be accessed on 2018 Mexico City Conference website: www.ambar.org/silmexico2018.

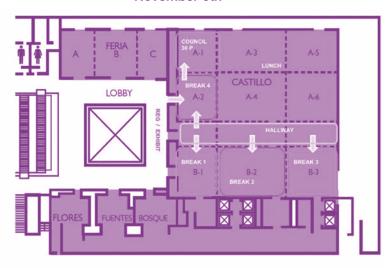
## WIFI

Complimentary wireless internet access is available in the ABA meeting rooms and registration/networking area. Please note that the username and password are case-sensitive.

- 1. Check for available wireless signal.
- 3. Launch a web browser.
- 2. Connect to the Hotel Wireless Network.
- 4. When prompted, enter the Conference Code "lexology" (all lower case) and click on "submit".
- The conference Welcome Page will display and you can now browse the Internet.

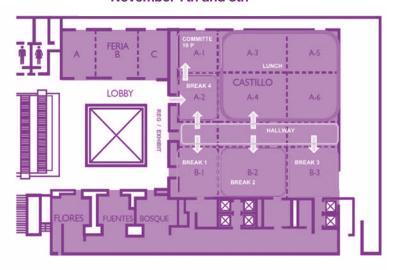
The Section of International Law seeks to provide a meaningful and memorable conference experience for all participants. If there is anything you wish to report or discuss regarding your experience at one of our conferences, please contact Angela Benson at angela.benson@americanbar.org and Adejoke Babington-Ashaye at adejoke@gmail.com at any time.

#### **November 6th**



PISO 4 - NIVEL CASTILLO

#### November 7th and 8th



PISO 4 - NIVEL CASTILLO



# ABA Section of International Law and Carolina Academic Press



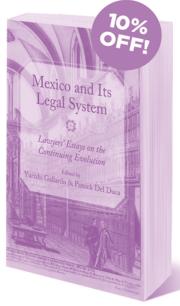
# Mexico and Its Legal System:

Lawyers' Essays on the Continuing Evolution

Mexico and Its Legal System: Lawyers' Essays on the Continuing Evolution provides concrete practice-oriented insight into key topics of Mexican law, including federalism, civil procedure, dispute resolution, immigration, foreign investment, and land ownership. Concurrently, it explores how the law approaches gender equality, assures fair and transparent elections, and shapes the role of the legal profession.

The book is a rich resource for practicing lawyers and business people dealing with Mexico, but also speaks broadly to the fundamental rule of law and law reform aspirations of lawyers generally. The book affords insight relevant to current political and economic developments on both sides of the border shared by Mexico and the United States.

The work is an extraordinary tool for students of law, political science and sociology, who seek to approach Mexican law through concurrent legal and sociological perspectives.



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# **About the Editors**

Patrick Del Duca is a partner in Los Angeles of Zuber Lawler & Del Duca LLP. Included in the 2010-2019 editions of The Best Lawyers In America® and author of Choosing The Language Of Transnational Deals: Practicalities, Policy And Law Reform (ABA, 2010), he serves as Membership Officer of the ABA's Section of International Law. He is trained in common law, having earned a JD degree from Harvard Law School, and civil law, having earned a laurea in giurisprudenza from the Università di Bologna law faculty. He received a Ph.D in law from the European University Institute in Florence, Italy.

Yurixhi Gallardo is Professor of the School of Law at Universidad Panamericana, Guadalajara Campus. She teaches in the areas of political theory and professional ethics. She earned her Ph.D at Universidad Panamericana, Guadalajara campus. She has master's degrees in Humanistic Studies from the Universidad Abat Oliba CEU, Barcelona, and in History of Thought from Universidad Panamericana, Mexico City campus. She has completed a specialization in Anthropology and Ethics at Universidad Panamericana, Guadalajara campus, where she also earned her law degree.

#### Contributors:

Manuel González Oropeza María Isabel Álvarez Peña Armando Cruz Covarrubias Patrick Del Duca Alberto Estrella Quintero Yurixhi Gallardo Guillermo Alejandro Gatt Corona Edgardo Muñoz Isaías Rivera Rodríguez Diego Robles Farías

# PROGRAMS BY TRACKS

In addition to 2 plenary sessions, the Conference will offer attendees 20+ CLE PROGRAMS in 5 different tracks:

## **Plenaries**

- So, You Got Off the Plane and You Thought You Were Ethical: Comparative Legal Ethics Focusing on Mexico and United States
- Challenges for the General Counsels in face of Government transitions in Mexico

#### **Trade**

- Beyond NAFTA USMCA and Other Strategic Opportunities Using Free Trade Agreements in Europe, Asia and Latin America
- Latin American and U.S. Elections: Pathways to a New Era
- Same Medicine, Different Bottle? Comparing the Side Effects of Trade Treaties and Investment Treaties
- Special Economic Zones, an Accelerator for Trade and Investment in Latin America: Analysis from a Trade, Customs, and Tax Perspective

# **Dispute**

- Criminal Enforcement in the Americas: Cooperation Between Government Authorities
- Investment and Mega-Regionals: The New World of Investment Arbitration Under USMCA and CPTPP
- The Future of ISDS in the Context of the Free Trade Agreements Overhaul: Will Investment Arbitration Also be "Walled Off"?

## **Business**

- The Future of Labor Mobility in the Americas after NAFTA Negotiations: Where Do We Go from Here?
- The New Compliance Landscape in Latin America, and Its Practical Impact
- Energy Market. Is It Really a Free Block Market without Frontiers?
- Merger Control in the Americas: Enforcement of Antitrust or Investment Regulator?
- Negotiating Trade Deals in a Diverse Landscape
- How Does U.S. Tax Reform Impact Investments Abroad? FATCA and CRS

# **Investing**

- Anxious Deals: International Investments and Trade in a Time of Nationalism and Heightened Strategic Scrutiny
- Taking Advantage of Financial Crisis: Acquisitions of Distressed and Insolvent Companies or of Their Assets
- Hazardous Journey: Equity Investing, Mortgage Lending and Risk Management in Emerging Market Real Estate
- Lawyers in Trade and Investment: Unique Qualities that Women Bring to the Table
- Information Privacy in the Americas: A Corporate Counsel Perspective on GDPR Compliance—Don't Let the Guppy Swallow the Whale!
- Can China Out-Trump the U.S. in LATAM?

# **Corporate and Sectors**

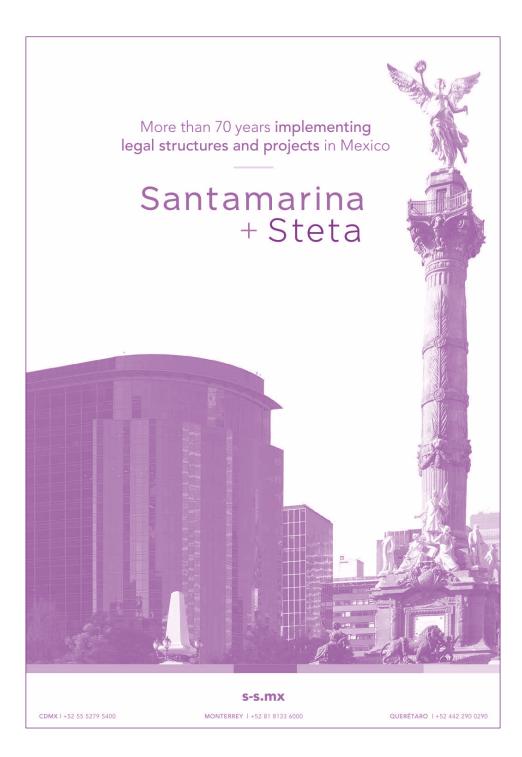
- Making Corporate Social Responsibility Meaningful for Cross-Border Commercial Relationships
- The #Metoo Movement and The Global Workplace: A Cross Border, Cross Industry Challenge. Lawyers, This Means #Youtoo
- 3 D Remote Print Manufacturing A New Global Frontier For IP, IT, Transport and Trade Law
- Are You the Weakest Link in the Blockchain? Redefining Legal Services in the Blockchain-Based Global Economy
- Aligning Regulation of Cannabis Markets with International Realities and Legal Obligations



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**NOTES** 

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# November 30, 2018 CAPITAL MARKETS IN THE 21ST CENTURY

London, United Kingdom

2019

# January 24-27, 2019 ABA/SECTION MIDYEAR MEETING

Las Vegas, NV

# April 9-12, 2019 OTHER VOICES IN PRIVATE AND PUBLIC INTERNATIONAL LAW SECTION ANNUAL CONFERENCE

Capital Hilton Hotel, Washington DC

June 30-July 2, 2019 LEADERSHIP IN LAW AND PRACTICE CONFERENCE

August 8-11, 2019
ABA/SECTION ANNUAL MEETING
San Francisco, CA



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